



BETTY'S BAY CONSERVANCY



Betty's Bay is situated on a coastal strip within the greater Kogelberg Biosphere Reserve. Development in the area has recently increased at an unprecedented rate and this presents challenges and threats for the environmental integrity of this magnificent region.

The Betty's Bay Conservancy (BBC) was initially established in 2005 and officially endorsed by Cape Nature on 1st October the same year. After years of dormancy, Betty's Bay Conservancy was re-constituted in 2021.



The Conservancy was re-launched with the goal of engaging all stakeholders to contribute proactively to maintain and promote the environmental integrity of Betty's Bay and the surrounding area.



The BBC is committed to raising awareness of "BIOSPHERE LIVING" by educating and encouraging residents to protect our natural heritage every day through how we build, live, work and play in Betty's Bay.

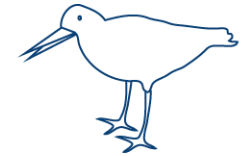
Our Vision and Mission

Vision



That Betty's Bay, located in the Kogelberg Biosphere Reserve, will be a place where people live in a harmonious and sustainable relationship with their natural surroundings, guided by conservation principles.

Mission



The mission of the Conservancy is to promote and coordinate environmentally sustainable living in Betty's Bay and to protect the long term ecological integrity, biodiversity and global significance of the region; thereby enabling the wonder, beauty and importance of our rich natural heritage to endure for future generations.



**"Every day
do one small act
for biodiversity"**

*Craig Foster's message
to the BBC at their AGM in 2022*





Objectives of the BBC

The main objective of the Conservancy is to promote and facilitate the sustainable use and management of the environment in the area of the Conservancy, thereby protecting the natural heritage and upholding the premises on which the Kogelberg Biosphere Reserve was designated international status by UNESCO in 1998.

The secondary objectives are to :

- Protect the biodiversity and ecosystems of the Conservancy area and so contribute to the integrity of the Kogelberg Biosphere Reserve.
- Build and share knowledge, raise awareness and interest in conservation of the landscapes, fauna and flora of Betty's Bay and its surroundings through conservation-in-action projects and informative events and talks.



- Promote the adoption of environmentally sustainable practices by residents and landowners, businesses, local authorities and civil society organisations in the area of the Betty's Bay Conservancy.
- Promote collaborative and effective environmental management through facilitating co-ordinated partnerships between government, the private sector and civil society.
- Support the activities of members and other organisations having objectives consistent with those of the Betty's Bay Conservancy.
- Work and collaborate with neighbouring coastal conservancies in the Kogelberg Biosphere Reserve.
- Raise funds and develop resources to enable the active pursuit of the Conservancy's Vision, Mission, main and secondary Objectives.



Membership of the BBC is R100 per annum for Betty's Bay property owners and residents and R50 per annum for Associate members who reside outside Betty's Bay.



The BBC hosts events and activities on the fourth Saturday of the month.

#BBC4thSaturday

- Complete a BBC membership form and read our newsletters and Biosphere Living information on :



<https://bettysbayconservancy.co.za/>

- Follow our active and interesting public Facebook page

Betty's Bay Conservancy | Facebook

- You can email your membership form to : **bettysbayconservancy@gmail.com**

